DRAFT RECRUITMENT ADVERTISEMENT

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| FACULTY | HEALTH SCIENCES | | | DEPARTMENT | | Medical School | | | | | |
| CAMPUS | Missionvale | | | GRADE | | 7 | | | | | |
| POSITION | **Senior Instructional Designer** | | | POST CODE | | 7468 | | | | | |
| DATE | 25.09.2020 | | | Version | | 4 | | | | | |
| **INTERNAL** | | X | **EXTERNAL** | | | | | X | |
| **PERMANENT** | | X | **CONTRACT PERIOD** | | | | | N/A | |
| **FULL-TIME** | | X | **PART-TIME (5/8)** | | | | | N/A | |
| **EP HERALD** | |  | **GEORGE HERALD** | | | | |  | |
| **OTHER** | | Electronic networking to Health Sciences and clinical associations | | | | | | | |
| **ONE LINER** | | **Senior Instructional Designer** | | | **FULL ADVERT** | | | | **X** |
| Nelson Mandela University is a dynamic African University offering an innovative  Health Sciences education model aimed at addressing South African healthcare  needs as it establishes the country’s 10th Medical School on its Missionvale campus.  The University is seeking healthcare professionals who embrace the  values of Nelson Mandela university and who are committed to living his legacy  in creating a more equal and just society for all. | | | | | | | | | | | |
| CORE PURPOSE OF JOB | | | | | | | | | | | |
| The professional Instructional Designer must be able to design and develop engaging learning and practicing experiences. The goal is to support staff and facilitate learners in acquiring knowledge, skills and competencies in an effective and appealing manner within the Faculty of Health Sciences’ medical program. | | | | | | | | | | | |
| KEY PERFORMANCE AREAS | | | | | | | | | | | |
| 1. Creation, design, and production of digital course content for online teaching that includes instructional graphics, videos, illustrations, animations and data visualisations 2. Co-ordination with the university’s Learning Experience Design studio and compliance with the institution’s related business processes and guidelines 3. Provision of design support for learning, teaching, research, learning analytics and academic development initiatives. 4. Creative direction of digital course content in an academic and curriculum development context. 5. Work with academic subject matter experts to identify and coordinate educational training needs into the digital course content 6. Apply tested instructional design theories, practice and methods that enhance learning and teaching, to create content that match and meet targets 7. Conduct research and analysis on the Learner (User) experience and interface of the digital platform | | | | | | | | | | | |
| **CORE COMPETENCIES** | | | | | | | | | | |
| 1. Proven work experience of at least three to five years in Graphic / Instructional Design in an academic setting 2. In-depth knowledge and ability to analyse and apply latest trends and best practices in learning technologies/instructional design 3. Excellent knowledge of learning theories and instructional design models 4. Lesson and curriculum planning experience 5. Proven ability to write effective copy, instructional text, audio and video scripts as part of curriculum development   6. Excellent communication skills with the ability to work with a range of stakeholders in the Faculty of Health Sciences on different projects | | | | | | | | | | |
| MINIMUM REQUIREMENTS | | | | | | | | | | |
| **Education**  3-year Bachelors’ degree / B. Tech in Graphic Design  Preference will be given to candidates with additional qualification(s) in Instructional Design.  **Experience**  Three years’ experience in the field of graphic and/or instructional design in the higher education field  Experience in Moodle-based activity tools is essential  Proven video editing skills would be an advantage  Experience in H5P will be an added advantage  **Essential competencies**  Articulate and/or Adobe Captivate software applied in custom learning path/activity contexts  Adobe Creative Suite on Mac (Illustrator, InDesign, Photoshop and Acrobat Professional) in a professional studio context  Microsoft Office Suite | | | | | | | | | | |
| APPLICANT INFORMATION | | | | | | | | | | |
| **Closing date:**  Please note that no late applications are accepted.  Applicants are to provide a cover letter, clearly indicating their exact skills match against the post requirements and the minimum requirements. In addition, an updated CV, ID document and certified copies of their qualifications must be provided. | | | | | | | | | | |
| Prof F. Nomvete | | | | | | | | | | |
| **SIGNATURE : DIRECTOR: MEDICAL PROGRAMME** | | | | | | | **DATE** | | | |
| Prof D. van Rooyen | | | | | | |  | | | |
| **SIGNATURE: ACTING DEAN: FACULTY OF HEALTH SCIENCES** | | | | | | | **DATE** | | | |
| Ms N. Bam | | | | | | |  | | | |
| **SIGNATURE : EXECUTIVE DIRECTOR: HR** | | | | | | | **DATE** | | | |